

Publications

Legend

VHB24 VHB-RATING 2024
 AJG Academic Journal Guide 2024
 IF Web of Science Impact Factor 2023
 CS Scopus CiteScore 2023
 FT50 Financial Times Research Rank List

Published and accepted articles

Key publications

Mahringer, C.A. & Danner-Schröder, A. (In press). Autonomous, yet interdependent: Designing interfaces across routine clusters. **Academy of Management Journal**.

[VHB24: A+ | AJG: 4* | IF: 9.5 | CS: 16.0 | FT50]

Presented at: EGOS 2023; WK ORG 2023

Mahringer, C.A., Dittrich, K., Renzl, B. (In press). Provisional directionality: Unpacking the prospective dimension of organizational routines. **Organization Studies**.

[VHB24: A | AJG: 4 | IF: 4.9 | CS: 11.5 | FT50]

Presented at: AOM 2019, 2020, 2024; EGOS 2018, 2020, 2024, 2025; PROS 2018, 2021; WK ORG 2019

Sele, K., Danner-Schröder, A., Mahringer, C.A. (2025). Embodied connection work: The role of the lived body in routine recreation in extreme contexts. **Journal of Management Studies**, 62(3), 1063-1345.

[VHB24: A | AJG: 4 | IF: 7.0 | CS: 16.4 | FT50]

Presented at: EGOS 2024

Other scientific articles

Mahringer, C.A. (2025). Twin transformation in action: Conceptualising the entanglement of digitalisation and sustainability in organisational routines. **International Journal of Innovation Management**, 29(5/6), 1-25.

[VHB24: B | AJG: 2 | IF: 1.3 | CS: 3.7]

Danner-Schröder, A., Mahringer, C.A., Sele, K., Feldman, M.S., Gehman, J., Gherardi, S., Huysman, M., Jarzabkowski, P., Pentland, B.T., Rouleau, L., Sergeeva, A., Sutcliffe, K.M. (2025). Tackling grand challenges: Insights and contributions from practice theories. **Journal of Management Inquiry**, 34(2), 143-166.

[VHB24: B | AJG: 3 | IF: 4.1 | CS: 8.3]

Mahringer, C.A. (2025). Media review: The untapped power of discovery. **Organization Studies**, 46(5), 771-773.

[VHB24: A | AJG: 4 | IF: 4.9 | CS: 11.5 | FT50]

Mahringer, C.A., Schmiedle, L., Albicker, L., Mayer, S. (2025). The iceberg model of change: A taxonomy differentiating approaches to change. **Heliyon**, 11(2), 1-10.

[IF: 3.4 | CS: 4.5]

Presented at: Workshop 'Kohärenz und Umbrüche' 2021

Mahringer, C.A., Danner-Schröder, A., Müller-Seitz, G., Renzl, B. (2024). How does artificial intelligence promote change and stability of organizational routines? The role of automation and augmentation. **Journal of Competences, Strategy & Management**, 12, 1-17.

[VHB24: C]

Sele, K., Mahringer, C.A., Danner-Schröder, A., Grisold, T., Renzl, B. (2024). We are all pattern makers! How a flat ontology connects organizational routines and grand challenges. **Strategic Organization**, 22(3), 530-549.

[VHB24: B | AJG: 3 | IF: 5.2 | CS: 9.8]

Presented at: EGOS 2021

- Mahringer, C.A., Pentland, B.T., Renzl, B., Sele, K., Spee, P. (2024). Routine dynamics: Organizing in a world in flux. **Research in the Sociology of Organizations**, 88, 1-15.
[VHB24: B | AJG: 3]
- Mahringer, C.A. (2024). Innovating as chains of interrelated situations. **Scandinavian Journal of Management**. 40(1), 1-8.
[VHB24: B | AJG: 2 | IF: 2.0 | CS: 4.0]
Presented at: WK ORG PDW 2021
- Mahringer, C.A., Baessler, F., Gerchen, M.F., Haack, C., Jacob, K., Mayer, S. (2023). Benefits and obstacles of interdisciplinary research: Insights from members of the Young Academy at the Heidelberg Academy of Sciences and Humanities. **iScience**, 26(12), 1-6.
[IF: 4.6 | CS: 7.2]
- Renzl, B., Mahringer, C.A., Rost, M., Scheible, L. (2021). Organizational agility: Current challenges and future opportunities. **Journal of Competences, Strategy & Management**, 11, 1-10.
[VHB24: C]
- Pentland, B.T., Mahringer, C.A., Dittrich, K., Feldman, M.S., Wolf, J.R. (2020). Process multiplicity and process dynamics: Weaving the space of possible paths. **Organization Theory**, 1(3), 1-21.
[VHB24: A | CS: 13.7]
Presented at: PROS 2019
- Mahringer, C.A., Rost, M., Renzl, B. (2019). How individuals perform customer knowledge absorption practices – A contextual approach to open innovation. **International Journal of Technology Management**, 79(3/4), 274-298.
[VHB24: C | AJG: 2 | IF: 1.4 | CS: 2.7]
Presented at: AIMS 2016; EURAM 2016; SKM 2015
- Mahringer, C.A., Renzl, B. (2018). Entrepreneurial initiatives as a microfoundation of dynamic capabilities. **Journal of Accounting & Organizational Change**, 14(1), 61-79.
[VHB24: B | AJG: 2 | IF: 2.4 | CS: 4.8]
Presented at: EGOS 2016; EURAM 2016
- Mahringer, C.A., Gabler, M. (2018). Wie können Wissensmanagementsysteme nutzerorientiert gestaltet werden? Die Rolle organisationaler Routinen. **HMD – Praxis der Wirtschaftsinformatik**, 55(4), 791-800.
[VHB24: C]

Scientific proceedings

- Gäcke, D., Mahringer, C.A., Renzl, B. (2025). Rethinking change in business process management: From prescriptive to explanatory research. **European Conference on Information Systems Proceedings**, 1-16.
[VHB24: A]
- Mahringer, C.A., Dittrich, K., Renzl, B. (2024). Provisional directionality: How Scrum teams use organizational routines to accomplish agility. **Academy of Management Proceedings**.
[Best paper designation]
- Mahringer, C.A., Walleser, N. (2023). How process models change business processes in organizations: From planned to emergent change. **European Conference on Information Systems Proceedings**.
[VHB24: A]
- Mahringer, C.A. (2022). Analyzing digital trace data to promote discovery – The case of heatmapping. **Business Process Management Workshops, Lecture Notes in Business Information Processing**, 436, 209-220.
[VHB24: C]

Contributions to managerial and public media

- Albicker, L., Renzl, B., Mahringer, C.A. (In press). Twin Transformation. Organisatorische Herausforderungen und Gestaltungsoptionen im Zusammenspiel von Digitalisierung und Nachhaltigkeit. **Austrian Management Review**.
- Danner-Schröder, A., Mahringer, C. A., & Sele, K. (2025). Wie wir alle zur Bewältigung globaler Herausforderungen beitragen können. **Fostering Innovation Blog**. <https://fosteringinnovation.de/wie-wir-alle-zur-bewaeltigung-globaler-herausforderungen-beitragen-koennen>.

- Mahringer, C.A., Mayer, S. (2023). Veränderung verstehen: Die Relevanz konzeptioneller Klarheit. **Athe-ne – Magazin der HAdW**, 1.
- Rost, M., Peter, M., Mahringer, C.A., Renzl, B. (2020). Rollen-Anforderungen zur Zusammenarbeit in Scrum Teams. **Austrian Management Review**, 10, 36-46.
- Mahringer, C.A. (2017). Scrum. **WISU – Das Wirtschaftsstudium**, 12, 1345.
[VHB24: D]
- Mahringer, C.A., Gabler, M., Renzl, B. (2017). Agilität in wissensintensiven Organisationen. Von der Produkt- zur Dienstleistungsorientierung. **IM+io**, 1, 38-42.
- Mahringer, C.A., Renzl, B. (2016). Employer branding 2.0 – Change smart! **Austrian Management Review**, 6, 48-55.
- Gabler, M., Mahringer, C.A., Metzger, P., Renzl, B. (2016). Medicus Adaptabilis – Wenn Fachwissen allein nicht mehr ausreichend ist. **Zeitschrift für Führung und Personalmanagement in der Gesundheitswirtschaft**, 2(3), 48-56.

Books and book chapters

- Renzl, B., Gäckle, D., Mahringer, C.A. (In press). Agility. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). *Elgar encyclopedia of strategy as practice*. Edward Elgar.
- Danner-Schröder, A., Mahringer, C.A., Sele, K. (In press). Routine dynamics. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). *Elgar encyclopedia of strategy as practice*. Edward Elgar.
- Leybold, M., Mahringer, C.A. (In press). Social media in the SAP community. In Grossmann-Hensel, B., Jarzabkowski, P., Kratochvil, R., Seidl, D., Spee, P., Whittington, R. (Eds.). *Elgar encyclopedia of strategy as practice*. Edward Elgar.
- Brakemeier, M., Mahringer, C.A., Renzl, B. (2022). Wie können organisationale Routinen Intrapreneurship nachhaltig fördern? In Kraus, R., Kreitenweis, T., Jeraj, B. (Eds.). *Intrapreneurship – Unternehmergeist, Systeme und Gestaltungsmöglichkeiten* (pp. 61-75). Berlin: Springer.
- Mahringer, C.A., Pentland, B.T. (2021). Sequence analysis in routine dynamics. In Feldman, M.S., Pentland, B.T., D'Adderio, L., Dittrich, K., Rerup, C., Seidl, D. (Eds.). *Cambridge handbook of routine dynamics* (pp. 172-183). Cambridge: Cambridge University Press.
- Mahringer, C.A. (2019). Exploring routine ecologies – A characterization and integration of different perspectives on routines. Dissertation. Stuttgart: University of Stuttgart.
- Mahringer, C.A., Renzl, B. (2015). Internationale Personalentsendungen als strategischer Erfolgsfaktor. In Urnik, S., Pfeil, W. (Eds.). „Internationale Personalentsendungen“: Chancen und Risiken aus Management- und Rechtsperspektive (pp. 1-26). Vienna: Manz.